



~~YUM ONE~~
AND
DONE.

MAKE IT
MONTHLY.

You can protect your dog from key parasites by simply giving them one tasty, monthly chew. What a treat that is, for you and your dog!

RELAX,
IT'S A
PUPPY
THING.



FLEAS



TICKS



LUNGWORM



ROUNDWORMS

WELCOME YOUR PUPPY, NOT PARASITES, TO YOUR FAMILY

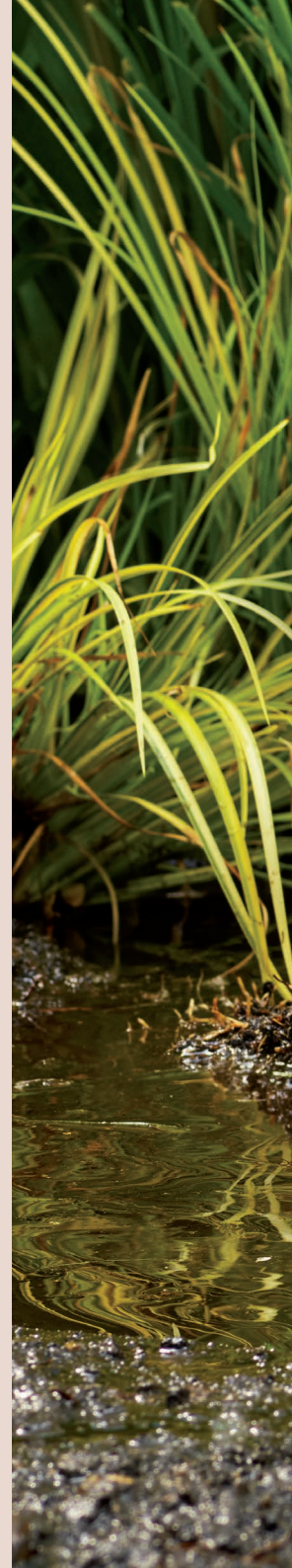
Your puppy is a new and special part of your family.

However, puppies are born curious and are ideal hosts to parasites. Puppies love to sniff, slurp, and gobble up everything in their paths, so get used to a muddy nose and a lot of licking. This is a good thing - licking is a way for puppies to explore their surroundings and experience their new world - but this is also how they pick up harmful parasites, like lungworm and roundworms.

Puppies also need to socialise with other dogs and people. This is how they learn their social skills. You know those dogs that are either too aggressive or timid? Chances are they weren't allowed to develop properly. So, start socialising your puppy as soon as their first vaccinations are completed. This will reduce anxiety and behavioural issues later in life so that your furry family member becomes a confident, happy and well-balanced pet.

Although it can be fun introducing your puppy to the outside world, all the things puppies do with their mouths - groom, chew, wrestle, and other social habits, can pass along any unwanted parasites they've picked up to playmates and companions, canine and human alike, causing serious health issues.

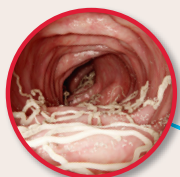
Don't worry though, parasites need not hinder your puppy's development. A monthly, tasty chew that puppies love can protect your puppy from all the parasites talked about in this booklet. Ask your vet for more information.





DID YOU KNOW?

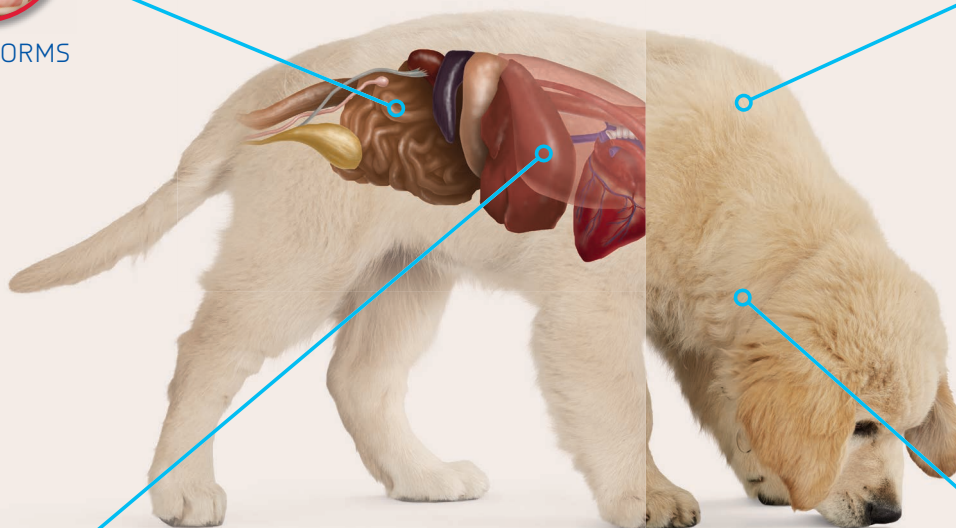
'Parasites' is a term that describes all of the creatures that can live on or in your puppy. These include **fleas**, **ticks**, **roundworms** and **lungworm**, all of which are common in dogs.



ROUNDWORMS



TICKS



LUNGWORM



FLEAS

TURN OVER TO READ MORE ABOUT WHY WE NEED TO PROTECT PUPPIES FROM THESE NASTY PARASITES.

A fluffy golden retriever puppy is lying in a field of colorful daisies. The puppy is looking directly at the camera with a calm expression. It has some dark smudges on its face, particularly around the eyes and nose. The daisies are in various colors, including yellow, orange, red, and pink. The background is a clear blue sky. The overall scene is bright and cheerful.

PARASITES
LOVE
PUPPIES

MEET THE PARASITES YOU DON'T WANT AFFECTING YOUR PUPPY

Apart from causing harm to dogs, parasites can also affect people. Roundworms and ticks can even have nasty effects on people...

TICKS

1 in 3 dogs carries ticks¹ but they are often hard to spot. Ticks feed on dogs for days causing discomfort and sometimes passing on serious infections such as Lyme disease.²

Using a product to kill ticks quickly will reduce the risk of these diseases being transmitted.³



FLEAS

Your puppy can get fleas at any time of the year, causing intense irritation, itchiness and skin problems.⁴

Not only that! Every single female flea can lay up to 50 eggs a day.⁵

Multiply that by the fleas on your puppy and that's thousands of eggs in a month – with most of these falling off your puppy and contaminating your home and carpets.⁴

Controlling fleas throughout the year is the best way to stop this happening.



ASK YOUR VET ABOUT A MONTHLY TASTY CHE



LUNGWORM

Lungworm is increasingly common¹¹⁻¹⁴, and can cause serious health problems for puppies, which can be fatal.¹⁵

Your puppy can pick up lungworm by accidentally swallowing slugs and snails or even just drinking contaminated water.¹⁵

In order to prevent lungworm disease you need to protect your puppy using a suitable product every month.⁶

ROUNDWORMS

Roundworms can live inside puppies for years, with eggs found in areas that they walk every day, since they are passed out in their poo.

Roundworms can also infect people and can be associated with epilepsy, asthma and reduced learning ability in children as well as causing blindness.⁷⁻¹⁰

To stop eggs being laid and passed on, roundworm prevention needs to be given to your puppy every month.⁶



EW THAT CAN CONTROL ALL THESE PARASITES

YOU NEED PARASITE CONTROL THAT LETS PUPPIES BE PUPPIES

After you acquire your puppy, you should ensure they receive regular parasite control which covers them against fleas, ticks, roundworms and lungworm every month throughout the year.

This will ensure that your puppy stays protected from these nasties and you can relax and let them do their puppy thing.

Your vet can recommend the best parasite control for your puppy.



EXAMPLE PUPPY PARASITE PREVENTION SCHEDULE FROM 8 WEEKS OF AGE

FLEAS



Stop dogs getting fleas in the first place by treating them continuously throughout the year to kill fleas before they lay eggs.

TICKS



Continuous cover throughout the year is the best approach. Routinely using a product which kills ticks quickly, before they can transmit disease, will reduce the risk to pups.

LUNGWORM



Dogs can be protected against lungworm disease by simply giving them a preventative product every month.

ROUNDWORMS

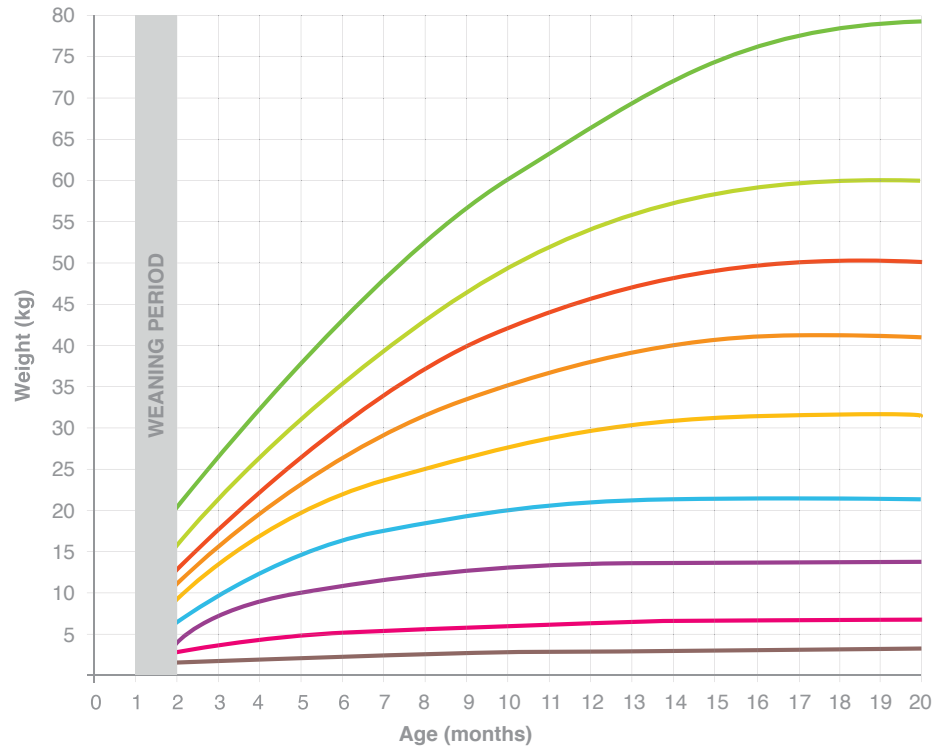


Treat every month to limit eggs being shed into the environment and reduce the risk of human infection, especially in families with young children, immunosuppressed, or older people.



PUPPIES GROW QUICKLY

MAKE SURE THEY ALWAYS RECEIVE THE RIGHT DOSE



TYPICAL ADULT DOG WEIGHTS



DID YOU KNOW?

To protect against parasites, your puppy's flea, tick and worm control should be adapted to their growth.

Ask your vet for their best protection recommendations.

GIANT				LARGE					
Mastiff	65–95 kg	Newfoundland	50–70 kg	Bullmastiff	40–60 kg	Rottweiler	32–50 kg	Labrador Retriever	23–36 kg
St Bernard	50–90 kg	Great Dane	45–70 kg	Doberman	30–45 kg	German Shepherd	29–40 kg	Boxer	25–35 kg
MEDIUM		SMALL				EXTRA-SMALL			
Cocker Spaniel	13–16 kg	Beagle	9–14 kg	Cavalier King Charles	5.5–8 kg	Yorkshire Terrier	1.5–5 kg		
Border Collie	15–25 kg	West Highland White Terrier	6.8–8 kg	Jack Russell Terrier	5–8 kg	Chihuahua	0.5–2.5 kg		



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AND
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Scan for more information or visit:
dog.petparasiteprotection.co.uk

RELAX. IT'S A PUPPY THING.

*Prevention of angiostrongylosis is via monthly administration. Worm control guidelines advise that monthly treatment minimises the risk of patent infections with *Toxocara* spp (Worm Control in Dogs and Cats, ESCCAP Guideline 01 Third Edition - July 2017).

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NexGard Spectra® contains afoxolaner and milbemycin oxime. UK: POM-V IE; POM. Further information available in the SPC or from Boehringer Ingelheim Animal Health UK Ltd, RG12 8YS, UK. UK Tel: 01344 746959 (sales) or 01344 746957 (technical), IE Tel: 01 291 3985 (all queries).

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FLEAS



TICKS



LUNGWORM



ROUNDWORMS

 **Boehringer
Ingelheim**